



WE ARE SALES

Win FREE ACCESS to the Conference as an Ambassador

Our mission is to build the #1 community and ecosystem for European sales leaders. For that reason, we are looking to bring as many sales leaders as possible together at the We Are Sales Conference on May 16, 2024.

Who better to help us with that than the people that work with sales leaders on a daily basis?

The last couple of years we've been thinking on how we can involve sales consultants, practitioners, agencies, recruiters & tech vendors in the conference & we've finally found it: **the We Are Sales Ambassador Program.**

1. How does it work:

- Each ambassador gets a reduction code that can be used by their clients/network
- When tickets are sold through your code, they get 20% off.
- The amount of tickets that are sold through your code, determine your reward

2. What's in it for you:

There are different incentives, depending on how many attendees are referred by you or your organisation:

# attendees referred by you	Reward
2	Get 50%-off on your Sales Vendor Ticket
4	Get mentioned as an ecosystem partner at the event & on the app
Every 4	Get a FREE Sales Vendor Ticket (value: €800)
10	Get 1 ticket for the Exclusive Sales Leader Diner (value: €350)
20	Get a FREE Partner Booth at We Are Sales 2025
2nd most	Gets a speaking slot at one of our Quarterly Virtual Summits
The most	Get Speaking slot at We Are Sales 2025

The top 10 ambassadors will also get a special mention during the welcoming speech at We Are Sales 2024.

3. How do you become an Ambassador?

1. Register yourself [here](#) as an ambassador
2. We confirm your status as an ambassador
3. Receive your reduction code & marketing assets to spread the word about the conference
4. Spread the word with your network/clients/subscribers
5. Gain rewards as your network confirms their attendance

So that, ultimately, together, we are building the #1 sales leader conference in Europe.

We hope you are already fired-up and want to be part of the We Are Sales ambassador program! If you have any other questions, don't hesitate to reach out to us at info@wearesales.com or +32495204140.

PS. Interested in becoming a Partner instead of an Ambassador? If so, reach out to dylan.mendes@wearesales.com